

DWG ULTRA-ION™ TECHNOLOGY

(patent pending)

Cleans, Seals, Polishes and Protects in One Easy Step Without Using Any Water!

As the originator of Waterless Technology, DRI WASH 'n GUARD® continues to DOMINATE the waterless cleaning market, while also taking a prominent place in all aspects of the auto finish maintenance and polishing arena. So, when something is changing in our industry, DWG International™ is the first to know about it.

So, what is changing...?

The auto industry is changing ...and DWG International™ is the only company to adapt to these changes and supply you with the technology you need to take full advantage of a new phenomenon in auto paint cleaning, polishing and maintenance.

Since the beginning of the year 2000, major auto manufacturers have begun changing the paint formula they use on their cars. After suspecting that something was different in the paint on newer model vehicles, we contacted the major auto manufacturers and asked about these changes. After much investigation and cooperation with the auto industry, we learned that the changes being made were to accommodate new body panel materials being used in the manufacturing process, as well as new environmental protection laws that had gone into effect. These changes have resulted in clear coats that are stronger and more durable, yet more flexible, than before. In essence, the paint will actually flex and yield more, instead of remaining solid and polishing like marble or glass, however, these new high-tech paints are more sensitive to soaps, waxes and polishes. They have a tendency to streak, and because they are more flexible, they feather-scratch very easily.

Two-and-a-Half Years of Research and Development

Upon learning of these changes in auto paint formulations, the DWG



International™ research and development team went into action. Nearly three years of R&D has resulted in one of the most scientifically significant advancements in Waterless Technology since the introduction of original DRI WASH 'n GUARD®.

DRI WASH 'n GUARD® ULTRA-ION™

New Technology for a New Era in the Auto Industry

Specifically designed for the 21st century paints used on cars manufactured since the year 2000, DWG ULTRA-ION™ will create a deeper, richer shine on these new, more flexible clear coat finishes. Combine this superior performance on new paints with the buffing action of the new DWG Buffing Towel and you have a winning combination for even the most demanding conditions. DWG ULTRA-ION™ can be applied to dark colors in ANY naturally occurring heat from the sun. This new formulation emulsifies dirt (and especially bugs, bird droppings and tar) better than any other product, and, like DRI WASH 'n GUARD® Classic, it works great on glass and chrome. But there's more! Personal consumers and your detailing customers will fall in love with the dust-repelling qualities of DWG ULTRA-ION™.

DWG ULTRA-ION™ Technology Enhances Performance: Outshines and Outlasts Everything Else!

You've probably seen the ionic air cleaners being advertised on TV by a major retail/catalog company. As one of the world's leading air purification systems, it uses ionic technology to attract dust and organic matter and trap it inside the air cleaner.

DWG ULTRA-ION™ uses this same type of technology to repel (rather than attract) dust. This exciting new ingredient formulation puts a positive charge on your vehicle's painted surface, which causes it to actually repel dust and dirt. The dust just has a much tougher time adhering to the positive charge on your vehicle's paint!

Two Exclusive Technologies Merge to Create One Outstanding Product!

The infusion of ionic technology with our award-winning Polymer technology has created a product that far exceeds all other car care products on the market today. When applied to the technologically advanced paints being used by auto manufacturers today, nothing can outperform DWG ULTRA-ION™. The new DWG ULTRA-ION™ formulation is odorless and comes in a distinctive new color.

For best results, you should always use the new DWG Buffing Towel with DWG ULTRA-ION™. We suggest that you include the Buffing Towel with every sale and retail the package, adding the cost of the Buffing Towel and freight.

The addition of DWG ULTRA-ION™ to the DWG line gives you another attractive price option you can offer to your customers who want the superior benefits of this premium product!